

# JTC Booster Club Theatre Meeting-Monday, October 5, 2020 6:30 pm via zoom

## Minutes

Meeting commenced at 6:41pm with the following in attendance: Andrew Midkiff (Advisor), Lisa Lister-Browne, Chris Hough, Katherine Kurima, Peju Bakrin, Robert Robinson, Diana Cooley, Angela Murdock, Sade Gbadebo

1. Adoption of minutes from August 31 (Lisa Lister-Browne)
  - Chris proposed to adopt the minutes from the August 31 meeting 2020, Angela 2<sup>nd</sup> the motion and minutes were adopted by unanimous vote.
  
2. Director's report (Andrew Midkiff)
  - Rehearsals for fall show are underway and the company's first Bloody Saturday is October 10<sup>th</sup>. Another big rehearsal will be held on Monday October 12<sup>th</sup> (a school holiday). Everything is going well with sourcing materials, and Mr. Midkiff is only looking for a few items to borrow (some encyclopedias, a vest and suspenders). Dr. Robinson offered to lend a couple of the needed pieces. Some limited seating is now possible and reliable live streaming equipment is proving difficult to secure. There is a poster with a QR code linking back to website.
  - Jordan Theatre Company meeting October 5<sup>th</sup> was led by leadership council and they began planning activities such as plans to attend a football game to support fellow members. Friday, November 13, the company is planning a theatre movie night in the PAC with limited availability. The leadership council is planning the movie, games and activities. There are also plans to support a charity, community outreach being an important aspect of JTC's intended activities.
  - Workshops: Mr. Midkiff is planning some upcoming workshops which might include workshops with 2 different costumers, one who owns a fashion design company and another who is the head costumer for RennFest. Another workshop in the works is a stage combat workshop which would include fight choreography (demo and teaching). Finally, there is a possibility of planning a future workshop in accent dialect.
  
3. Treasurer's report (Chris Hough)
  - Chris presented a statement of financial position, statement of financial activity and bank account reconciliation. Income and expenses are being tracked against budget. This shows that there is a current bank balance for the club of \$6,210.18 with a net revenue of \$-292.28 in September. Since startup, we have a cumulative total revenue of \$8,905.46.

- Whilst we are solvent, we do not have sufficient income to cover upcoming expenses. Due to the impact of covid, it has been a challenge to support Mr. Midkiff and the program financially and with volunteer time. It is our hope that we can increase membership, volunteers and fundraising to better support Mr. Midkiff and the students.

#### 4. Fundraising (Lisa Lister-Browne)

- There is a broad fundraising program in place for the club. Our challenge lies in engaging members and the community to participate.
- Our upcoming fundraising events are Hat Creek Spirit Night on October 14<sup>th</sup>, and Sugarland Holiday Lights November 22-January 5. We expect more spirit nights to be announced soon. We encourage everyone to come out and support our fundraisers.
- Merchandise sales continue with excess stock from the webstore. Can be ordered via website.
- Additional ways to support Jordan Theatre company include Amazon Smile, FlipGive and Paypal Giving Fund donation. Links for these are on the website. Paypal Giving Fund is a way to donate without costing the club merchant fees. AmazonSmile gives 0.5% back to JTC. FlipGiving is broader than AmazonSmile and can be utilized with 100s of retailers including, for example, Walmart, Home Depot and Kroger. FlipGive offers a much higher return - up to 30%. While the individual FlipGive and Amazon amounts coming through might be small, if we all utilize the program consistently, the amount we raise will be significant and relieve a lot of fundraising pressure for the program. It is fundraising by stealth, relying on a lot of people seeing value in their small contributions over a long period of time.
- There are additional fundraiser initiatives that we could run if volunteers stepped forward for them. Please let us know if you can assist, even in a small way. There is much to achieve.

#### 5. Volunteering (Diana Cooley)

- Diana Cooley has been coordinating volunteers and meals for our upcoming fall show rehearsals. Most parents have been great in playing their part and signing up to help supervise the rehearsals. At the Oct 10 rehearsal, students will receive a meal from Coco's Crepes and on Monday October 12, they will have Mod's Pizza for their lunch. There are fall show 6 slots that remain unfilled by volunteers. It's important that Mr Midkiff is not left to manage the whole group by himself.
- The executive seeks assistance in the areas of Communications, IT, Charms Office Assistant, Fundraising Lead and Fundraising small projects or tasks.
- Mr Midkiff wishes to build a list of people with sewing skills.

#### 6. Production & key dates (Mr Midkiff)

- JTC Shorts rehearsals are ongoing and show dates will be October 22-25.
- 'As You Like It' auditions will occur on October 27 with call backs on October 28. Crew interviews will occur on November 2. No rehearsals during Thanksgiving or Winter breaks.
- 'Too Much Light Makes the Baby Go Blind' show will run April 29-May 2.
- Students from Production class will audition for the OAP competition with the first round beginning March 3<sup>rd</sup>.
- Next Company meeting will be November 2<sup>nd</sup> after school. The next JTCBC meeting will be Monday, November 2nd at 6:30pm.

#### 7. Outstanding members (Lisa Lister-Browne)

- Thanks to **Diana Cooley** who has stepped up to coordinate for the fall show and to **Angela Murdock** who is doing a great job lining up spirit nights for the club.
- Members who have raised money via FlipGive were acknowledged: Katherine Kurima, Diana Cooley, Tina Balduzzi, Kristina Bozoarth. This initiative has potential to raise \$tens of thousands for our club without members being out of pocket. The money comes from the stores that people already shop at and from FlipGive who pays bouses.
- Other people in the community are assisting significantly with JTC efforts and our wish is that they will join our club as well. There's a lot of talent and goodwill that can be harnessed so that together we can make the program realize its potential.

Meeting ended at 7.29pm. The next JTCBC meeting will be Monday, November 2nd at 6:30pm.